

Community Rewards Programs – THE EASIEST WAY TO FUND YOUR PTSA!

Community Rewards Programs by local retailers allow contributions to your favorite charity while you shop. Below are instructions on how you can contribute towards the Douglas Wilder Middle School PTSA while shopping at Kroger, Publix and Amazon. These funds will allow the PTSA to organize and conduct programs for your child!

Kroger

(Kroger will pay up to \$187,500 on a quarterly basis to participating organizations based on their percentage of spending as it relates to the total spending of all participating Kroger Community Reward organizations.)

1. Go to <https://www.kroger.com/account/enrollCommunityRewardsNow/>.
2. Click on "I'm a customer".
3. Sign in to your Kroger account (you'll have to "Create an Account" if you don't have one already).
4. Under "Find an Organization" type in "Douglas Wilder" and click on "Search".
5. Click on "Enroll" under "L Douglas Wilder Middle School PTSA" (Organization Number HP070).
6. You're Done!

Publix (\$250 for every \$37,500 spent cumulatively by school's participants)

1. Go to <https://www.publix.com/myaccount/register> to sign up for a publix.com account.
2. An e-mail will be sent to you with a link. Click on the link and sign in to your account.
3. Click on your name at the top-left corner of the screen and click on "Go to my account".
4. Scroll down to look for "My Publix Partner" and click on "Select a School".
5. Type in "Douglas Wilder" and "L Douglas Wilder Middle School PTSA - Henrico, VA" will become available for you to click on "Select".
6. You're Done!

Amazon (0.5% of every purchase)

1. Go to <https://smile.amazon.com/>.
2. Under "Or pick your own charitable organization:" type in "Douglas Wilder" and click on "Search".
3. Beside "Virginia Congress of Parents and Teachers" click on "Select".
4. You're Done! (Remember that you will have to make your purchases through <https://smile.amazon.com/> to benefit the PTSA).

CONTACT YOUR PTSA IF YOU HAVE ANY QUESTIONS! (fundraising@wilderptsa.org)